



PRESS RELEASE

Tellumat
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All things to all micro-offices

Tellumat brings Sigma business communications to SoHo market

Tellumat Telecoms, the business comms specialist with over two million ports sold, has pulled off the coup of signing sub-Saharan distribution rights for the Sigma SMME business comms platform, distributed with huge success by BT in the UK.

The all-in-one Small Office-Home Office business telephony-and-broadband solution will be launched countrywide in the first half of September.

Made by Ireland's Lake Communications, Sigma has been designed largely with British Telecoms in mind, which it has used to spearhead its single-line broadband push against fierce competition in the United Kingdom.

"What's been good for BT's customers will be hugely enabling in South Africa's vibrant small, medium and micro-enterprise market," says Bennie Langenhoven, GM of Tellumat Telecoms. "We expect to see a lot of delighted faces when our customers hear where the Sigma's all-in-one platform will take them. Given the expected uptake of broadband and the resultant cost reduction of communications in the lead-up to 2010, this product is an absolute winner for the Small Office-Home Office market."

Standing up in comely black and metal-grey, Tellumat Sigma has the deceptively small form factor of 20cm (wide) by 19cm (high) by 8cm (deep). For its modest desk footprint, it packs these jaw-dropping features:

ADSL modem

- Wi-Fi access point with WEP and WPA support for encrypted security
- Four-port network hub (allowing four PCs to be linked up and connected with the outside world via ADSL)
- Mini-PBX (two exchange lines)
- DECT (cordless phone) base station with support for four handsets
- Four wired telephone extensions, supporting old-school analogue or digital phones with LCD display and hands free capabilities
- Built-in firewall
- Built-in voicemail
- Voice over IP support (two SIP 2.0 trunks)
- Least-cost routing (international calls automatically redirect via your VOIP service provider), and
- Full remote management capability.

"You're not going to get this anywhere else," says Langenhoven. "Think of the cost of assembling all this functionality from different vendors."

He notes that the product has multiple applications in the South African context – from the generic business enablement of a small office or a tele-working employee, to cluster housing developments and gated communities, pre-installed with whizz-bang connectivity, voice telephony and advanced comms applications, such as VOIP, LCR and PBX features.



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It even has door-phone functionality, whereby a door mechanism can be wired to the Sigma to remotely lock or un-lock it.

What more could anyone want?